

NewsRelease



North American
Bus Industries, Inc.

FOR IMMEDIATE RELEASE

Marketing Department

North American Bus Industries, Inc.
8000 W. Central, Suite 400
Wichita, KS 67212

Tel: (316) 779-7700

Fax: (316) 779-7727

www.nabiusa.com

“Satisfaction” leads to second order of Blue Bird Ultra LFs in Toledo.

Anniston, AL (January 30, 2008) – When the Toledo Area Regional Transit Authority (TARTA) began phasing 10 Blue Bird Ultra LF buses into their fleet in 2005, it was a sign of things to come. Following two years of outstanding performance and service, TARTA recently ordered an additional 10 of the under-35’ Ultras from Blue Bird, a brand of North American Bus Industries, Inc.

“We have had an incredibly positive experience with these buses and the folks from North American Bus Industries, Inc.,” said Jim Gee, TARTA General Manager. “Soon after implementing the Blue Bird Ultras into our system we began getting a considerable amount of positive feedback from our drivers, our mechanics and most importantly, from our passengers.” Gee said passengers appreciate the smooth ride and the Ultra’s low floor characteristics. Gee also said the Ultra had very high street appeal. “It’s appearance and visual characteristics really helps our image in the community.”

North American Bus Industries, Inc. Regional Sales Manager Scott Hieatt said the Blue Bird Ultra LFs fill TARTA’s requirements perfectly. “They needed a 12-year/500,000 mile/heavy-duty bus, and they needed one that fit in their budget. The Ultra LF obviously gives them everything they asked for ... and more. In fact, their 10 new buses feature North American Bus Industries, Inc. new highly-rated emissions system.”

“They’ve had great success with the original 10 buses they ordered,” Hieatt continued. “They wanted to continue that success.” Gee agreed that North American Bus Industries, Inc. aftermarket support and service had been extremely good. “I expect them to continue to take very good care of us. That’s why I see no reason why North American Bus Industries, Inc. shouldn’t be a part of our future.”

About Us: North American Bus Industries, Inc. markets three successful transit bus brands: NABI, Optima and Blue Bird offering a complete line of standard and low-floor, heavy-duty 30’, 32’, 35’, 40’, 42’, 60’ and 65’(articulated) transit buses at its facilities in Anniston, Alabama. North American Bus Industries, Inc. is the market leader with its sleek and most advanced designed BRT (Bus Rapid Transit) vehicles which offer a cost effective alternative to expensive light rail. The transit buses are available with clean diesel, CNG, LNG, or diesel hybrid-electric propulsion systems.

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For more information contact:

Diane Hawkins, Director of Marketing

Tel: (316) 779-7700, Fax: (316) 779-7727 or email diane.hawkins@nabiusa.com

Also visit our website at www.nabiusa.com