



North American
Bus Industries, Inc.

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FOR IMMEDIATE RELEASE

“The Best Ride in the Nation” now available on NABI BRTs in Washington DC.

Anniston, AL (October 23, 2008) – In the nation’s capital, it is critical for mass transit to project an image of forward-moving, 21st century transportation. “It was time for us to move away from the ‘breadbox’ design of our current model buses,” said Washington Metropolitan Area Transit Authority General Manager John Catoe. To realize its goal of providing “The Best Ride in the Nation,” WMATA contracted with North American Bus Industries to provide 22 new NABI 60-foot BRTs.

The WMATA considers its new BRT articulated buses, built around clean Compressed Natural Gas (CNG) powerplants, as the latest in design and propulsion technology. “These buses are modern in appearance, quiet, smooth and give our riders the latest in passenger comfort and amenities. We’re very excited to get them into service,” Catoe said.

“This was a bold image change for WMATA,” said Bill Coryell, VP for Sales, North American Bus Industries, Inc. Western Region and Key Accounts. “The exterior design and paint scheme is so eye-catching we took one to the APTA Expo in San Diego before delivering it.” Catoe said updating WMATA’s buses was needed to maintain its existing ridership, as well as attract new riders. “What better way to attract new, positive attention than with an entirely new package. We expect these new BRTs to appeal to business people, tourists ... a broad spectrum of the commuting population.”

The 22 new BRTs will go into service Monday, Oct. 27 carrying customers on a bus line in the District of Columbia and suburban Maryland. Two will also be used beginning Monday, Nov 3rd for a demonstration project a demonstration project on a bus line Washington Dulles International Airport.

Coryell said it was important for WMATA to replace older diesel articulated buses with these new CNG-powered models, having had very good success with its CNG vehicles.” The 22 new BRTs will bring WMATA’s number of CNG buses to 461 vehicles, which represents just under a third of its operating fleet.

“We’re excited to be at the forefront of transit design with NABI’s BRT. With its sleek, modern exterior, improved passenger amenities such as LED lighting and redesigned seating, and the all-wheels disc brakes for improved safety ... these buses represent a major step forward in transit vehicle design,” Catoe concluded.

About Us: North American Bus Industries, Inc. markets three successful transit bus brands: NABI, Optima and Blue Bird offering a complete line of standard and low-floor, heavy-duty 30’, 35’, 40’, 42’, 60’ and 65’ (articulated) transit buses at its facilities in Anniston, Alabama. North American Bus Industries is the market leader with its sleek and most advanced designed BRT (Bus Rapid Transit) vehicles which offer a cost effective alternative to expensive light rail. The transit buses are available with clean diesel, CNG, LNG, or hybrid-electric propulsion systems.

North American Bus Industries Financial Services (NABIFS): As a member of the Traxis Financial Group, NABIFS provides a suite of flexible, customer centric financial products and services to help North American Bus Industries' customers optimize their budgets to meet their bus ridership needs and requirements. Services include flexible lease and lease purchase financing, providing Transit Authorities with a mechanism to maximize available state and federal funding. When grant money or aid is unavailable, these offerings create customer benefits through optimization of customer's working capital and cash flow position. For information on North American Bus Industries Financial Services please contact our media relations group at 203 562 0200, and your local North American Bus Industries sales professional or visit us on the web. www.traxisfinancialgroup.com

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