

# NewsRelease



FOR IMMEDIATE RELEASE

**Marketing Department**  
North American Bus Industries, Inc.  
1601 E. 77<sup>th</sup> Street North  
Valley Center, KS 67147

Tel: (316) 779-7700  
Fax: (316) 779-7727  
[www.nabiusa.com](http://www.nabiusa.com)

## Transit Systems and NABI team up to ‘Stuff the Bus’ for Local Charities

WICHITA, Kan. (December 17, 2007) — The City of Wichita/Wichita Transit, Reno County Area Transit, Hutchinson, KS, (RCAT) and North American Bus Industries, Inc. all worked together with Wichita radio station B98-FM to *Stuff the Bus*, a joint effort to help Santa provide for families in need this holiday season and throughout the year.

The buses from the two transit systems stopped at 46 different locations in Wichita and Hutchinson, KS November 26- December 1, 2007, collecting gifts donated from local businesses, schools, retail stores, and individuals. The gifts that people loaded onto the buses included toys, clothing, non-perishable food and personal hygiene items to benefit the Catholic Charities Harbor House, the YWCA Women’s Crisis Center and the Sexual Assault / Domestic Violence Center.

During the four-day period the *Stuff the Bus* event collected more than 13 bus loads of beneficial items for the shelters, an amount valued around \$300,000. Another \$4,000 in cash donations was also raised. Wichita Transit General Manager Jay Banasiak says, “This is the ninth year Wichita Transit has helped out with this event and it has grown tremendously over the years. That’s what it is all about — helping out your local community. It’s a fantastic project and all of us at the Wichita Transit are proud to help our *Stuff the Bus* partners, B-98FM, RACT and North American Bus Industries, Inc.”

END

**About Us:** North American Bus Industries, Inc. markets three successful transit bus brands: NABI, Optima and Blue Bird offering a complete line of standard and low-floor, heavy-duty 30’, 35’, 40’, 42’, 60’ and 65’ (articulated) transit buses at its facilities in Anniston, Alabama. North American Bus Industries is the market leader with its sleek and most advanced designed BRT (Bus Rapid Transit) vehicles which offer a cost effective alternative to expensive light rail. The transit buses are available with clean diesel, CNG, LNG, or diesel hybrid-electric propulsion systems.

- END -

For more information contact:

Diane Hawkins, Director of Marketing

Tel: (316) 779-7700 ext. 343, Fax: (316) 779-7727 or email [diane.hawkins@nabiusa.com](mailto:diane.hawkins@nabiusa.com)

Also visit our website at [www.nabiusa.com](http://www.nabiusa.com)